FIFTH AVENUE & FOURTH STREET SPECIAL IMPROVEMENT DISTRICT

2023 ANNUAL REPORTS OF SERVICES
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LETTER FROM THE PRESIDENT

In 2023, property owners along Fifth Avenue and Fourth Street along with all in our Italian Village, Weinland Park, and Short North communities benefited from the work and resources made possible by the Fifth Avenue and Fourth Street Special Improvement District. This year, we continued clean and safe programming through the work of the 54SID Ambassadors, installed new murals and completed two substantial new sculptures, and held a new community event. The pages that follow provide added detail on the services offered in 2023. We look forward to enhancing services even further in the 54SID in 2023 and beyond.

Co Ingersoll
President. Fifth Avenue and Fourth Street Special Improvement District
AMBASSADOR CLEAN, VISITOR, AND SAFE PROGRAMS
The Short North Alliance runs the 54SID Ambassador Program, which is staffed by a team of three full and part time Ambassadors contracted through national vendor Block By Block who spent over 3,000 hours in 2023 keeping the 54SID service area clean and safe.

### TOP CLEAN SERVICES

<table>
<thead>
<tr>
<th>EVENT</th>
<th>2022 COUNT</th>
<th>2023 COUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEAVES COLLECTED ( IN NUMBER OF BAGS )</td>
<td>151</td>
<td>199</td>
</tr>
<tr>
<td>TRASH COLLECTED ( IN NUMBER OF BAGS )</td>
<td>233</td>
<td>323</td>
</tr>
<tr>
<td>BIOHAZARD REMOVAL ( IN NUMBER OF INCIDENTS CLEANED )</td>
<td>279</td>
<td>10</td>
</tr>
<tr>
<td>GRAFFITI REMOVAL ( IN NUMBER OF PIECES REMOVED )</td>
<td>365</td>
<td>154</td>
</tr>
<tr>
<td>POWER WASHING ( IN HOURS )</td>
<td>8</td>
<td>91</td>
</tr>
<tr>
<td>SIGN REMOVAL ( IN NUMBER OF SIGNS )</td>
<td>455</td>
<td>116</td>
</tr>
<tr>
<td>SNOW REMOVAL ( IN HOURS )</td>
<td>63</td>
<td>19</td>
</tr>
<tr>
<td>STICKER REMOVAL ( IN HOURS )</td>
<td>969</td>
<td>409</td>
</tr>
</tbody>
</table>
LOCATION OF CLEAN SERVICES

The 54SID service area is split into 4 zones that help to classify locations of cleaning services and safety incidents so we can better serve the area. The zone boundaries are as follows:

Zone 1: 5th Avenue from Mt. Pleasant to 4th Street
Zone 2: E. Greenwood Ave to 2nd Avenue
Zone 3: 2nd Avenue to Warren Street
Zone 4: The portion of the 54SID that is in the Jeffery Park Area

<table>
<thead>
<tr>
<th>LOCATION OF CLEAN SERVICES</th>
<th>PERCENTAGE OF INCIDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>ZONE 1</td>
<td>44%</td>
</tr>
<tr>
<td>ZONE 2</td>
<td>32%</td>
</tr>
<tr>
<td>ZONE 3</td>
<td>20%</td>
</tr>
<tr>
<td>ZONE 4</td>
<td>2%</td>
</tr>
</tbody>
</table>

HOSPITALITY SERVICES

54SID Ambassadors work to provide information to visitors and serve as a welcoming voice to our neighborhood.

ALL VISITOR HOSPITALITY SERVICES

5313
The 54SID Ambassador Team also assists with safety incidents in the District by being an extra presence on the streets served. Additionally, they create relationships with community members experiencing homelessness and are often able to intervene with any issues that arise regarding illegal camping, panhandling or noise complaints.

The following incidents were the incidents that 54SID Ambassadors encountered with the greatest frequency in 2023.

### SAFETY SERVICES LOGGED BY 54SID AMBASSADOR TEAM

<table>
<thead>
<tr>
<th>Service</th>
<th>2022</th>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSINESS CHECKS</td>
<td>1492</td>
<td>3362</td>
</tr>
<tr>
<td>HOTLINE CALLS</td>
<td>39</td>
<td>21</td>
</tr>
<tr>
<td>SAFETY ESCORT SERVICES</td>
<td>1</td>
<td>4</td>
</tr>
</tbody>
</table>

### SAFETY INCIDENTS LOGGED BY 54SID AMBASSADOR TEAM

<table>
<thead>
<tr>
<th>Incident</th>
<th>2022</th>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>ILLEGAL CAMPING</td>
<td>6</td>
<td>9</td>
</tr>
<tr>
<td>PANHANDLING</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>NOISE COMPLAINTS</td>
<td>12</td>
<td>20</td>
</tr>
</tbody>
</table>

### LOCATION OF SAFETY INCIDENTS LOGGED BY 54SID AMBASSADOR TEAM

<table>
<thead>
<tr>
<th>Zone</th>
<th>2023 INCIDENTS</th>
<th>PERCENTAGE OF INCIDENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zone 1</td>
<td>39</td>
<td>58%</td>
</tr>
<tr>
<td>Zone 2</td>
<td>15</td>
<td>22%</td>
</tr>
<tr>
<td>Zone 3</td>
<td>11</td>
<td>16%</td>
</tr>
<tr>
<td>Zone 4</td>
<td>2</td>
<td>3%</td>
</tr>
</tbody>
</table>
OTHER SAFETY RESOURCES

As an organization, we believe that safety is a state where everyone is free of harm, thrives, and has their well-being protected and their diversity celebrated. Issues involving violent crimes, late at night, were of concern this year.

The following statistics are from the Columbus Division of Police and represent police reports made within a 1 mile radius of the intersection of E 2nds Ave. and 4th St.

INCIDENTS REPORTED BY THE COLUMBUS DIVISION OF POLICE
Reports pulled from LexusNexus representing incidents occurring in a one mile radius from the intersection at E 2nd Ave. and 4th St. between November - January.

<table>
<thead>
<tr>
<th>INCIDENT</th>
<th>2022</th>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGGRAVATED ASSAULT</td>
<td>32</td>
<td>33</td>
</tr>
<tr>
<td>BURGLARY RESIDENTIAL</td>
<td>39</td>
<td>57</td>
</tr>
<tr>
<td>COMMERCIAL ROBBERY &amp; BURGLARY</td>
<td>13</td>
<td>67</td>
</tr>
<tr>
<td>HOMICIDE</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>MOTOR VEHICLE THEFT</td>
<td>160</td>
<td>113</td>
</tr>
<tr>
<td>ROBBERY INDIVIDUAL</td>
<td>41</td>
<td>30</td>
</tr>
<tr>
<td>SEX OFFENSE</td>
<td>2</td>
<td>6</td>
</tr>
<tr>
<td>THEFT</td>
<td>170</td>
<td>249</td>
</tr>
</tbody>
</table>

Not every incident involving safety in the 54SID may merit a police-based intervention. In 2021, the Short North Alliance created the 54SID Safety Intervention Guide to help assist business and other community stakeholders in making decisions on when to engage 911 Emergency Services or seek other services.

The guide continued to be used in 2022 and 2023.
The new family-friendly, laid-back event was held on Sunday, August 20 in the parking lots belonging to Seventh Son Brewing and the Budd Dairy Food Hall. Nearly 1,000 attended the event, which featured live music from four local bands, family-friendly performances and activities, a large vendors market, and local food and beverages in addition to live mural painting. Proceeds from beverage sales were contributed back to support further programing and services in the 54SID.

The event was profitable and drew considerable business for local businesses. All are looking forward to its return in 2024.

In 2023, the Short North Alliance launched its second annual community event called Go Fourth! A Block Party For All. Emails, advertising, and other communications were used to promote the event and visits to the 54SID service area.
PUBLIC ART & PLACEMAKING

2022 was a big year for creating and planning of new public art and placemaking projects in the 54SID area.

NEW SCULPTURES

**Zoetrope of Life by Virginia Kistler (November 2023) and Sun Rise and Set by Andrea Myers (October 2023)**

On the bustling 4th Street and 5th Avenue Corridor, ordinary electrical poles have been transformed into extraordinary canvases for artistic expression. This innovative project, spearheaded by visionary artists and the Fifth Avenue by Fourth Street Special Improvement District, celebrates the fusion of urban infrastructure and creative imagination. These sculptures, perched high above our daily lives, remind us that art can thrive in unexpected places, enriching our community’s visual tapestry.

While these poles serve a vital role in powering our city, they now also serve as conduits of artistic storytelling. These sculptures are more than passive installations; they are catalysts for community engagement.

They encourage conversations among neighbors, spark creativity in the minds of our youth, and serve as focal points for cultural gatherings and celebrations. By integrating art into our everyday urban environment, we foster a deeper sense of connection and pride in our shared spaces.

Two artists imagined, created and installed these two sets of designs on 4th Street and 5th Avenue.

*Zoetrope of Life and Sun Rise and Set are projects of the Fifth Avenue and Fourth Street Special Improvement District and the Short North Alliance.*

*Zoetrope of Life and Sun Rise and Set were made possible with support from the Fifth Avenue and Fourth Street Special Improvement District, the Greater Columbus Arts Council, and the Ohio Arts Council.*
**Sun Rise and Set by Andrea Myers**

The installations on 5th Avenue are by local artist, Andrea Myers. Titled, Sun Rise and Set. Andrea created a series of works that enliven the streetscapes with transitions of color and pattern moving through the landscape both horizontally and vertically.

The variation of each pole will allow for viewers to keep discovering nuances and subtleties in each location. I look to abstraction and use of saturated color as a way to create accessibility for the audience. By incorporating bright color and patterning, each viewer can imagine their own narrative and participate in the meaning of the work.

Andrea Myers explores the space between two and three dimensionality, hybridizing painting, sculpture and fiber arts. She received her BFA in Printmedia in 2002 and her MFA in Fiber and Material Studies in 2006 both from the School of the Art Institute of Chicago.

Her work has been exhibited nationally and internationally including the Museum of Fine Arts Houston, Hyde Park Art Center, Evanston Art Center, Toledo Museum of Art, Art Prize, Art Miami, Steven Zevitas Gallery, Fiber Arts International, the Columbus Museum of Art, and coGalleries (Berlin, Germany). Recent exhibitions include her first solo museum exhibition, Neon Speed, at the Textil und Rennsport Museum, Hohenstein-Ernstthal, Germany and Pieced+Painted, a two-person exhibition with Galen Cheney at the Haggerty Gallery, University of Dallas.
The electrical poles on 4th Street are by local artist, Virginia Kistler. These installations, called Zoetrope of Life, are inspired by the visual language of Italian Village and the rich history of the neighborhood. The work is suggestive of motion and the passage of time. The vibrant colors of the work speak to the diversity of the neighborhood and the energy of Italian Village.

Using architectural details as inspiration, the sculpture acknowledges the area’s vivid history, while reminding pedestrians and motorists of the neighborhood’s character and potential.

Virginia Kistler earned her Bachelor of Science from The Ohio State University and Master of Fine Arts from the Columbus College of Art and Design. She is an interdisciplinary artist working primarily in sculpture while using a variety of media—laser cut plastic, cnc router-cut plastic, stainless steel, wood, and 3D printed plastic.

Before becoming a public artist, she spent twenty years designing interactives for children’s museums and science centers. Virginia has shown work nationally and has been commissioned by the Lincoln Motor Company, the Dayton Metro Library, Cleveland State University, The Ohio State University, and the city of Ocala, Florida to create permanent works of sculpture.
The mural, titled “Altitude” created by artist Dillon Beck (dillonbeck.com), is a creative interpretation of stairs reaching and descending from high elevations with the Italian Village sunset casting a glow on the giant steps. These large sets of stairs pierce that sky and allows the viewer to interpret if one is ascending or descending.

Dillon Beck is a Columbus based artist, muralist, and designer. His work has always found its footing in between analog and digital; between the real and the impossible. With a keen eye for detail and a vibrant imagination, Dillon creates mixed-media works that transport viewers to ethereal worlds - a place you’ve never been that somehow feels oddly familiar.

“Altitude” is a project of the Fifth Avenue and Fourth Street Special Improvement District and the Short North Alliance.

“Altitude” was made possible with support from the Fifth Avenue and Fourth Street Special Improvement District, the Mary Marjorie Wittwer; Edith Doud Unrestricted; and Lewis B. and Myra B. Simpson funds of The Columbus Foundation, The Ohio Arts Council, Seventh Son Brewing, and Thrive Companies.
“The Creation of Albert” by artist Desiree Kelly is an homage to curiosity and a vivid testament to the genius of Albert Einstein, brought to life through the artistic vision of Desiree. This mural seamlessly weaves together art and science, inviting viewers to explore the universe through the eyes of one of history’s greatest minds.

The mural is fittingly placed on the historic Wonder Bread Building. Nestled in the heart of Italian Village, the Old Wonder Bread Factory stands as a living testament to the city’s rich industrial history and genius. This iconic structure, with its distinctive facade and nostalgic charm, has captured the imagination of locals and visitors alike for generations.

Desiree Kelly (DesireeKellyArt.com) is an award winning artist and a Detroit native. She was introduced to oil painting while studying Graphic Design at Wayne State University. Raised on the Eastside, she became inspired by the environment and developed a style of storytelling through portraits. Her paintings are historically immersive & reflect on the narrative of her subjects by including artifacts & phrases within each piece. She is known for her distinctive style of painting which is a mixture of “street art” & traditional oil technique. Her work is largely recognized by its vibrant colors and energetic compositions.
2023 annual assessment collections for the 54SID were $288,349.44. Funding was allocated in the following ways for 2023.

<table>
<thead>
<tr>
<th>Activity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration</td>
<td>25%</td>
</tr>
<tr>
<td>Clean &amp; Safe Programming</td>
<td>25%</td>
</tr>
<tr>
<td>Communications &amp; Events</td>
<td>5%</td>
</tr>
<tr>
<td>Public Art &amp; Placemaking</td>
<td>45%</td>
</tr>
</tbody>
</table>
5TH AVENUE AND 4TH STREET
SPECIAL IMPROVEMENT DISTRICT
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Thrive Companies

Kaileigh Pickett, Vice President
Borror

Leah Evans, Treasurer
Homeport

Ashley Myers, Secretary
Resident

Matt Canterbury
Resident

Jason Fain
Resident

Quinn Fallon
Little Rock Bar

Todd Kemmerer
Capital Equities

Kevin Lykens
The Lykens Companies

Regina Smith
Italian Village Society

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Caitlyn Dunn Bebee
Deputy Director, Projects & Operations

Becca Goodburn
Deputy Director, Affinity & Advancement

Johnny Riddle
Director of Advancement

Tyresee Bowman
Outreach & Administrative Coordinator

Kimberly Duncan
Director of Creative Services & Marketing

Madison Owens
Events & Projects Manager

Marcus Grimes
Block by Block Short North Ambassador Operations Manager

Larry Bogovich
Block by Block Short North Ambassador

Javuan Ballard
Block by Block Short North Ambassador

Devonte Norman
Block by Block Short North Ambassador

Brenden Taylor
Block by Block Short North Ambassador

James Horton
Block by Block Short North Ambassador

Arthur Williamson
Block by Block Short North Ambassador

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