

Fifth Avenue & North Fourth Improvement District



**Board Meeting
October 11, 2022**

Board Members in Attendance: Mark Wagenbrenner, Sandra Lopez, Ashley Myers, Quinn Fallon, Kevin Lykens, Leah Evans, Todd Kemmerer, Regina Smith

Board Members Absent: Kaileigh Pickett, Matt Canterbury,

Other Attendees: Betsy Pandora, Caitlyn Dunn Beebe

AGENDA

Meeting was called to order by Mark Wagenbrenner at 5:07pm.

5:05-5:10 PM Approval of August 2022 Board Meeting Minutes

Quinn Fallon motioned to approve the meeting minutes, and Leah Evans seconded the motion. The motion was approved by all voting board members in attendance.

5:10-5:15 PM Treasurer's Report

All SID funds disbursements were made for the year. Expenditures were to the Short North Alliance and legal fees for processing of the 54SID's 501c3 application filing.

Todd Kemmerer made a motion to approve the minutes. Leah Evans seconded the motion. The motion was approved by all voting board members in attendance.

5:15-5:30 PM Old Business

Events Update:

The board discussed the event Go Fourth. More than 600 attendees, but likely many more than that who patronized the businesses. Vendors and partners surveyed said that they would like to participate again. Board members gave feedback that they would like to see Signs for STOP on 4th, Off Duty Officers for Crosswalk, Highway Patrol. They felt the one stage was appropriate and the band caliber was great, they could come together to do an acoustic, if the band is going to be a focus then the stage should be higher/backdrop and they liked Sunday programming day.

Advocacy & General Community Engagement Update

The board discussed that the majority of safety issues in adjacent areas was due to fighting and concentrating. They discussed that there is pending mobile food vending legislation to be considered. The board reviewed a recap of ambassadors for the the year.

Board members also discussed clean up efforts underway through the area's ambassador program along with a status update on various public art projects.

5:30-5:50 PM New Business

The board reviewed a breakdown of assessment budget allocation of funding from 2021-present, discussed the successes of efforts to generate added support. It currently is seeing a 20% return on the SID investment and would like to see that increased to over a 50% return over the life of the 54SID's current plan of services.

Feedback was discussed on the 2023 budget and programming plan for the 54SID. Approvals will need to be made at the December 2023 meeting. The prevailing feedback was that we should be moving in the direction of seeing additional ambassadors while balancing and not losing the momentum over art. Future communications programs should also be considered ahead of renewals. A goal should be to achieve some gateway features and an opportunity could arise with the ODOT onramp, with ODOT being willing to consider art installations. All wish to see crosswalk enhancements and more events.

The group discussed perhaps moving to a lesser meeting frequency.

5:50-6:00 PM General Discussion

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6:00 PM Adjourn

6:10pm Todd Kemmerer motioned, Quinn Fallon seconded. The motion was approved by all voting board members in attendance.

Meeting Materials

September 30, 2022 Profit and Loss Statement

September 30, 2022 Balance Sheet

August 19, 2022 Board Meeting Minutes
