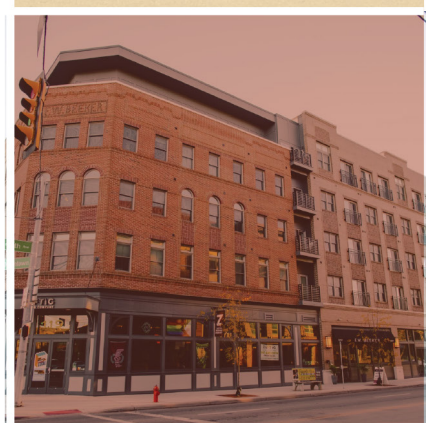




FIFTH AVENUE & FOURTH STREET SPECIAL  
IMPROVEMENT DISTRICT  
**2022 ANNUAL REPORT OF SERVICES**







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## LETTER FROM THE PRESIDENT

In 2022, property owners along Fifth Avenue and Fourth Street along with all in our Italian Village, Weinland Park, and Short North communities benefited from the work and resources made possible by the Fifth Avenue and Fourth Street Special Improvement District. This year, we continued clean and safe programming through the work of the 54SID Ambassadors, installed new murals and planned for substantial new public art installations, and held a new community event. The pages that follow provide added detail on the services offered in 2022. We look forward to increasing services even further in the 54SID in 2023 and beyond.

**Mark Wagenbrenner**  
President  
Fifth Avenue and Fourth Street Special Improvement District

## AMBASSADOR CLEAN, VISITOR, AND SAFE PROGRAMS

The Short North Alliance runs the 54SID Ambassador Program, which is staffed by a team of two full and part time Ambassadors . The team, who is contracted through national vendor Block By Block, spent over 2000 hours in 2022 keeping the 54SID service area clean and safe.



### CLEAN SERVICES

EVENT	2021 COUNT	2022 COUNT
LEAVES COLLECTED ( IN NUMBER OF BAGS )	121	151
TRASH COLLECTED ( IN NUMBER OF BAGS )	92	233
BIOHAZARD REMOVAL ( IN NUMBER OF INCIDENTS CLEANED )	25	279
GRAFFITI REMOVAL ( IN NMBER OF PIECES REMOVED )	82	365
POWER WASHING ( IN HOURS )	3	8
SIGN REMOVAL ( IN NUMBER OF SIGNS )	68	455
SNOW REMOVAL ( IN HOURS )	0	63
STICKER REMOVAL ( IN HOURS )	140	969



The 54SID service area is split into 4 zones that help to classify locations of cleaning services and safety incidents so we can better serve the area. The zone boundaries are as follows:

**Zone 1:** 5th Avenue from Mt. Pleasant to 4th Street

**Zone 2:** E. Greenwood Ave to 2nd Avenue

**Zone 3:** 2nd Avenue to Warren Street

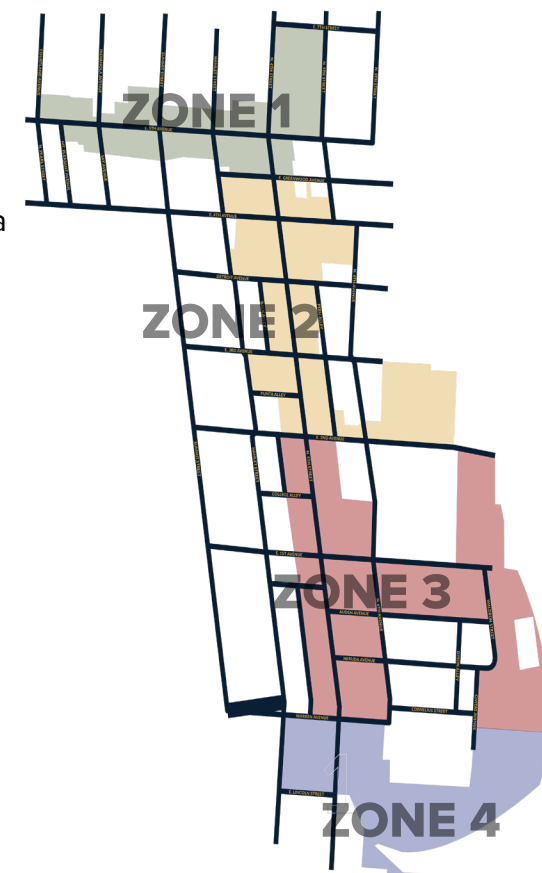
**Zone 4:** The portion of the 54SID that is in the Jeffery Park Area

## LOCATION OF CLEAN SERVICES

LOGGED BY 54SID AMBASSADOR TEAM

	2022 INCIDENTS	PERCENTAGE OF INCIDENTS
ZONE 1	2249	24%
ZONE 2	4161	42%
ZONE 3	2237	22%
ZONE 4	1154	12%

## LOCATION OF CLEAN SERVICES



## NEW TRASH RECEPTACLES

Additionally, the 54SID entered into an agreement with the City of Columbus to maintain 7 new City of Columbus owned trash receptacles located along North Fourth Street. The receptacles were installed by the city in December 2022 and will aid the community greatly in better addressing litter that is now accumulating with increased pedestrian traffic.

## NEW CLEAN EQUIPMENT

The Block by Block Ambassador Team has access to myriad pieces of equipment to aid in their cleaning and safety services. This includes a new all purpose bed flamer purchased in 2022 to assist with removal of ice and weeds (depending on the season).

## VISITOR SERVICES

EVENT	2021 COUNT	2022 COUNT
HOSPITALITY	43	1282



The 54SID Ambassador Team also assists with safety incidents in the District by being an extra presence on the streets served. Additionally, they create relationships with community members experiencing homelessness and are often able to intervene with any issues that arise regarding illegal camping, panhandling or noise complaints.

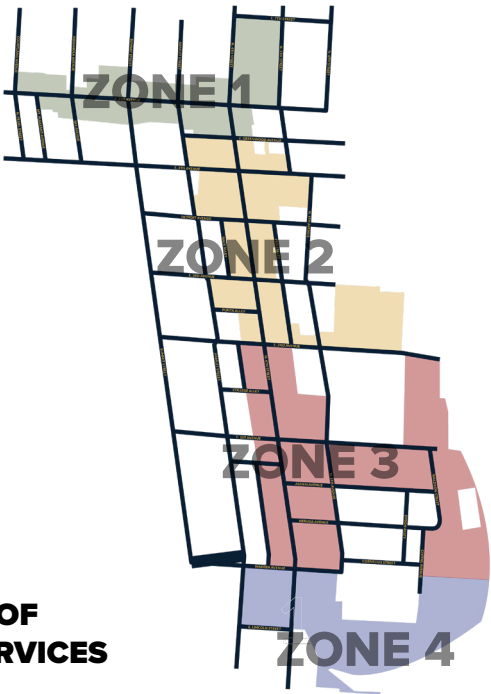
The following incidents were the incidents that 54SID Ambassadors encountered with the greatest frequency in 2022.

**SAFETY SERVICES**  
LOGGED BY 54SID AMBASSADOR TEAM

	2021	2022
BUSINESS CHECKS	17	1492
HOTLINE CALLS	76	39
SAFETY ESCORT SERVICES	3	1

**SAFETY INCIDENTS**  
LOGGED BY 54SID AMBASSADOR TEAM

	2021	2022
ILLEGAL CAMPING	8	6
PANHANDLING	21	1
NOISE COMPLAINTS	9	12



**LOCATION OF  
SAFETY SERVICES**

**LOCATION OF SAFETY INCIDENTS**  
LOGGED BY 54SID AMBASSADOR TEAM

	2022 INCIDENTS	PERCENTAGE OF INCIDENTS
ZONE 1	1419	49%
ZONE 2	1002	35%
ZONE 3	435	15%
ZONE 4	35	1%



# OTHER SAFETY RESOURCES

As an organization, the Short North Alliance believes that safety is a state where everyone is free of harm, thrives, and has their well-being protected and their diversity celebrated. Issues involving violent crimes, late at night, were of concern this year.

The following statistics are from the Columbus Division of Police and represent police reports made within a 1 mile radius of the 54SID area.

## INCIDENTS REPORTED BY THE COLUMBUS DIVISION OF POLICE

Reports pulled from LexusNexus representing incidents occurring in a one mile radius from the intersection at E 2nd Ave. and 4th St. between November - January.

INCIDENT	2021	2022
AGGRAVATED ASSAULT	27	32
BURGLARY RESIDENTIAL	28	39
COMMERCIAL ROBBERY & BURGLARY	2	13
HOMICIDE	2	2
MOTOR VEHICLE THEFT	180	160
ROBBERY INDIVIDUAL	46	41
SEX OFFENSE	2	2
THEFT	161	170





## COMMUNICATIONS & EVENTS

In 2022, the Short North Alliance collaborated with businesses along North Fourth Street and Fifth Avenue to introduce a brand new community event, Go Fourth! A Block Party For All. Emails, advertising, and other communications were used to promote the event and visits to the 54SID service area.

The new family-friendly, laid-back event was held on Sunday, September 24 in the parking lots belonging to Seventh Son Brewing and the Budd Dairy Food Hall. Nearly 1,000 attended the event, which featured live music from four local bands, family-friendly performances and activities, a large vendors market, and local food and beverages in addition to live mural painting. Proceeds from beverage sales were contributed back to support further programming and services in the 54SID.

The event was profitable in its first year and drew considerable business for local businesses. All are looking forward to its return in 2023.





## PUBLIC ART & PLACEMAKING

2022 was a big year for creating and planning of new public art and placemaking projects in the 54SID area.

### NEW MURALS

## VINYL HEAD

Vinyl Head was created by artist Katie Golonka and illustrates a reference to Columbus' underground music scene at 1050 N. 4th Street. The mural depicts a sketch style androgynous neck and shoulders with a melting vinyl record covering the face. Behind the head is an energetic lighting bolt pattern, directing the eye and paying homage to the image depicted in the building's original architecture. In the foreground are two bright green styluses, rendered with jagged lines referencing a heartbeat monitor.

The background reveals the original wall's brick texture to add another layer and show the harmony between the mural and the wall. The mural is based on the idea of the cycle of old and new, and how what is antiquated often becomes relevant again.

Katie Golonka is a Columbus-based artist who is self-taught and enjoys working with various styles and media. Her background includes working as a scenic artist for the Contemporary American Theatre Company, commissioned interior and exterior murals, and fine art shows. Vinyl Head was made possible with support from the Fifth Avenue and Fourth Street Special Improvement District and the Lykens Companies.



### NEW SCULPTURES

Two artists, Andrea Myers and Virginia Kissler, were selected to design sculpture installations on electrical poles located along North Fourth Street and Fifth Avenue. In 2022, these projects continued through their approval processes and installation is anticipated by late spring 2023. These projects are supported by the Ohio Arts Council and the Fifth Avenue and Fourth Street Special Improvement District.

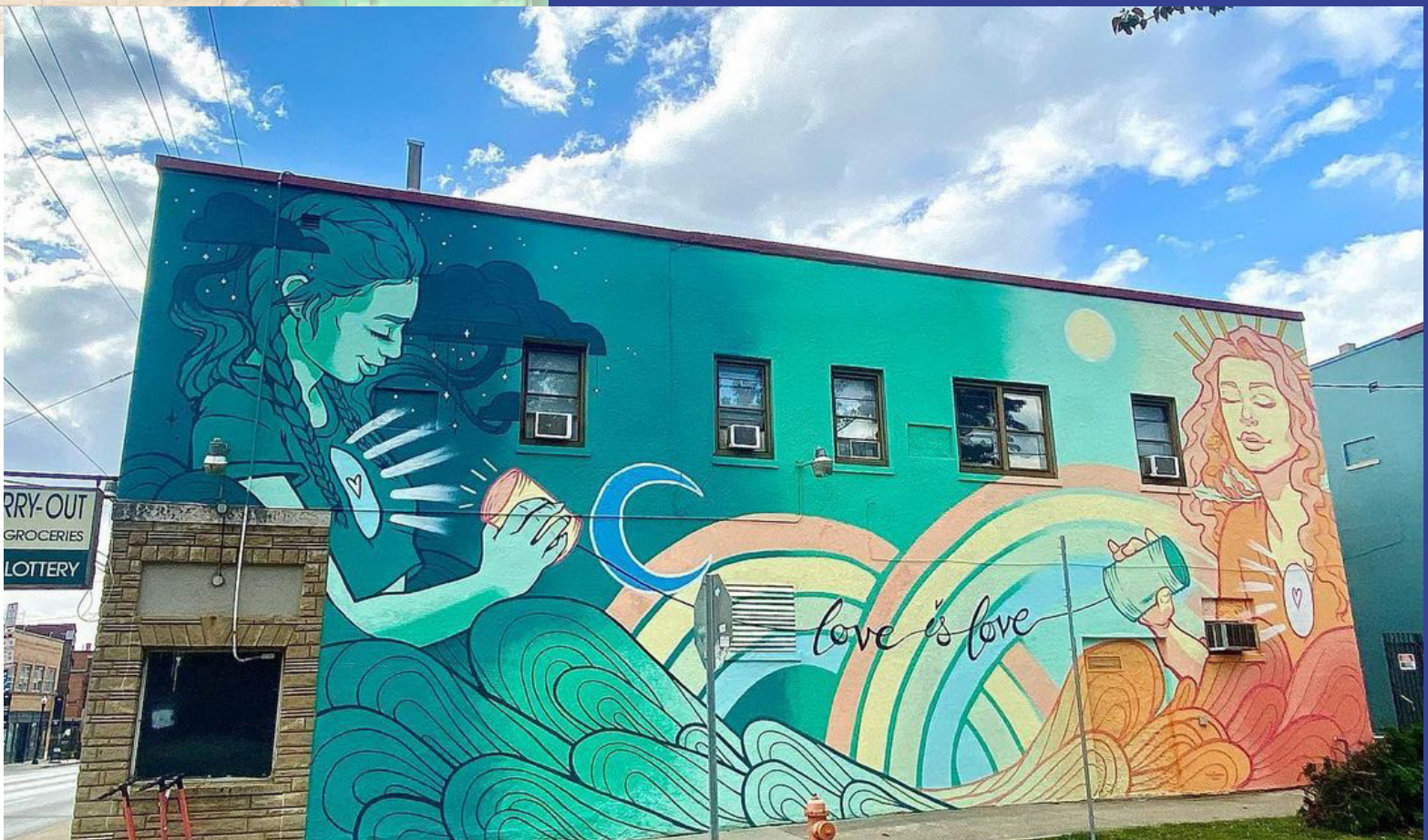


# LOVE IS LOVE : SUN & MOON

Love is Love: Sun & Moon was created by artist Lucie Shearer on 54 E. 5th Avenue. The words “love is love” are scripted in string, an ode to the small mural by Bryan Grey that lived on this wall for a number of years. The women depicted in the mural symbolize day and night.

The nostalgic use of the tin can to communicate between young friends, demonstrate that people can be as different as night and day, yet still form a beautiful connection with one another. Lucie Shearer, is Columbus-based and is a full-time freelance artist, muralist, and illustrator who has completed over 20 murals since 2013. Her work emphasizes the role of collaboration and its ability to bring a community together while embracing the differences that lend to connection.

The mural was made possible with support from the Fifth Avenue and Fourth Street Special Improvement District and Alex and Seth Clarke.







## THE PATH OF CREATION

The Path of Creation was created by artist Dane Khy that gives a nod to the history of the Jeffrey Mining M.F.C. while foraging a community centerpiece that will encourage people to slow down and admire their surroundings. The mural is on 850 N 4th. Street. Dane is a Columbus based artist.

Inspired by his curiosity in human relationships and their connection to the environment in which they live, Dane's work largely focuses on the bond between people and their pets.

He demonstrates this through a compelling line drawing, merging his subjects together to become one. The Path of Creation was made possible with support from the Fifth Avenue and Fourth Street Special Improvement District and the Thrive Companies.





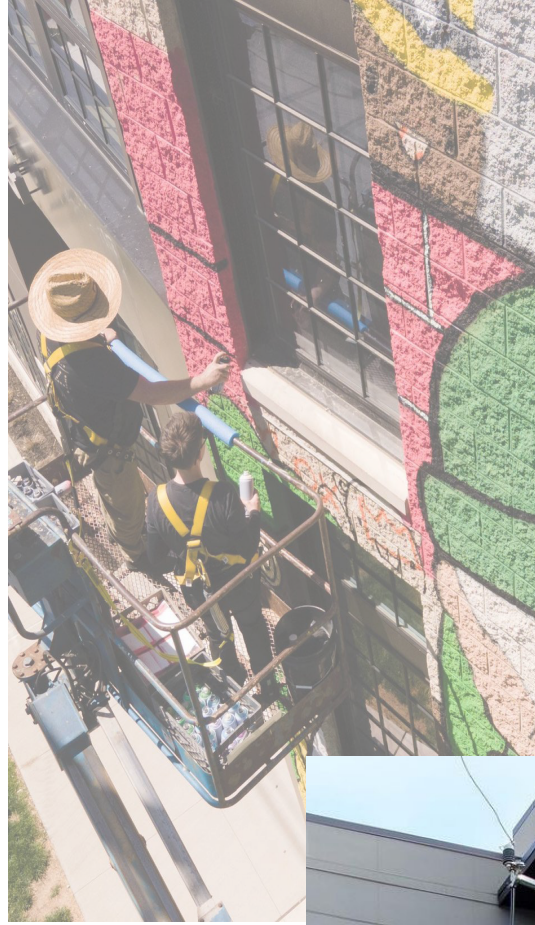
# VILLAGE TAPESTRY

Village Tapestry was created by artist Nick Stull and that illuminates the harmonious diversity of the Italian Village community through specific historical content and various styles. The mural is located on 1050 N. 4th Street. Stylistically, the mural mixes a variety of artistic approaches, including flat geometry, delicate line-work, and realistic portraiture. This collage of visual styles and subject matter that surrounds the contemplative female figure is representative of the ethnically mixed "International Village" that Italian Village has cultivated since its inception, and continues to embody today.

Nick Stull is a Columbus-based artist whose experimental portraiture has been exhibited locally, regionally, and nationally. In addition to his studio practice, Nick owns an art & design company called Day Blink Creative, which specializes in large-scale murals, custom portraiture, and branding & design projects. Village Tapestry was made possible with support from the Fifth Avenue and Fourth Street Special Improvement District and the Lykens Companies.







## WE BUILT THIS CITY

We Built This City was created by artist Adam Brouillette based on the popular Settlers of Catan.

The mural features the five main resources from the Catan game as characters. The occupations based on these resources help build the village and are related to the people that once built Italian Village. We Built This City was made possible with support from the Greater Columbus Arts Council, Catan, and the Lykens Companies





54SID RESOURCES

2022 annual assessment collections for the 54SID were \$247,720.00. Funding was allocated in the following ways for 2022.

Authorization of the Special Improvement District	5%
Administration	40%
Clean & Safe Programming	30%
Communications & Events	5%
Public Art & Placemaking	20%





# 5TH AVENUE AND 4TH STREET SPECIAL IMPROVEMENT DISTRICT BOARD OF DIRECTORS

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Thrive Companies

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Borror

**Leah Evans, *Treasurer***  
Homeport

**Ashley Myers, *Secretary***  
Resident

**Matt Canterbury**  
Homestead Development

**Quinn Fallon**  
Little Rock Bar

**Todd Kemmerer**  
Capital Equities

**Kevin Lykens**  
The Lykens Companies

**Sandra Lopez**  
City of Columbus

**Regina Smith**  
Italian Village Society

## 2022 SHORT NORTH ALLIANCE STAFF

**Betsy A. Pandora, MCRP**  
Executive Director

**Caitlyn Dunn Bebee**  
Deputy Director, Projects  
& Operations

**Becca Goodburn, CTA**  
Deputy Director, Affinity & Advancement

**Tyrese Bowman**  
Outreach & Administrative Coordinator

**Kimberly Duncan**  
Creative Services & Marketing Manager

**Madison Owens**  
Events & Projects Manager

**Rylee Poppleman**  
Intern

**Marcus Grimes**  
Block by Block Short North Ambassador  
Operations Manager

**Larry Bogovich**  
Block by Block Short North Ambassador

**Javuan Ballard**  
Block by Block Short North Ambassador

**Justyn Nowell**  
Block by Block Short North Ambassador

**Enriquetta “Rikki” Valentine**  
Block by Block Short North Ambassador



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