

Board Members in Attendance:

Mark Wagenbrenner, Kaileigh Pickett, Leah Evans, Todd Kemmerer, Brandon Prewitt, Quinn Fallon, Ashley Myers, Paul Pardi

Board Members Not in Attendance:

Kevin Lykens

Other Attendees:

Betsy Pandora, Caitlyn Dunn

AGENDA

- 3:05 PM Mark Wagenbrenner called the meeting to order.
- 3:05-3:10 PM Approval of October 2021 Meeting Minutes
- ***Paul Pardi made a motion to approve the meeting minutes from the October 20, 2021 meeting. Kaileigh Pickett seconded the motion. The motion was approved by all voting board members in attendance.***
- 3:10-3:15 PM Treasurers Report
- Legal fees for authorization and incorporation have been paid as of the October financial report. The total amount was approximately \$5,000
 - ***Leah Evans made a motion to approve the Treasurers Report. Paul Pardi seconded the motion. The motion was approved by all voting board members in attendance.***
- 3:15-3:25 PM Upcoming Elections & Annual Meeting
- All board members were elected for 1-year terms for renewal in staggered terms at the December 7 annual meeting. Officer nominations will occur following the meeting at the December board meeting.
 - A notice was sent to all property owners who are in the 54SID service area, so all property owners are aware that elections are coming up and can attend should they choose.
 - An adjustment to articles of corporation will be made to shift to official nonprofit status at the annual meeting.
 - Board members would like to hear from Italian Village Society on how they want to be included in the board representation. Code of Regulations could be updated to allow for up to 11 board members, should the board choose to do so. Brandon will follow up on Italian Village Society representation prior to the December meeting.
- 3:25-3:50 PM Old Business
- Advocacy & General Community Engagement Update
- Safety
- Statistics on the Short North Crime Interdiction Pilot Program were shared. Crime continues to decrease. The program will be continued through November 2021.
- Clean & Safe Services Update
- Clean and Safe Updates were shared. Continuing to clean up debris, leaves, and moving scooters.
- Communications Strategy Update
- The new 54SID website has been launched and the final communications strategy was presented for feedback.
 - Website will be used as a tool to communicate about the 54SID and the url is fifthandforth.org. The goal is to ensure people can understand our services, where we serve, and more.
 - Email communication will be sent to property or business owners within the 54SID to introduce the services and website.
 - Newsletter will be sent out monthly.
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Public Art & Placemaking Audit Update

- The placemaking plan and the plan for recruitment of public art committee members and timeline for project selections were presented.
- A committee will be convened to decide on the selection of art projects and artists.
- Board agreed that a flexible policy should be written to allow for private property owners to allow for art to be installed on their property.

Beautification Plans

Landscaping vendor recommends minimal landscaping investments for the public right-of-way, the board agreed that landscaping is not a priority for next year knowing there isn't viable public right of way for it.

3:50-3:55 PM

New Business

- The board reviewed a list of potential event ideas and agreed that a family event on Friday's in warm weather months might be the best to have the 54SID initiate. Event plans will be reviewed at the December meeting.

4:36 PM

Mark Wagenbrenner Adjourned the meeting.
