

Board Members in Attendance:

Mark Wagenbrenner, Kaileigh Pickett, Leah Evans, Kevin Lykens, Todd Kemmerer, Brandon Prewitt

Board Members Not in Attendance:

Quinn Fallon, Paul Pardi, Ashley Myers

Other Attendees:

Betsy Pandora, Caitlyn Dunn

AGENDA

- 3:00-3:05 PM Call to Order
- The meeting was called to order at 3:06 PM.
- 3:05-3:10 PM Approval of September 2021 Meeting Minutes
- **Leah Evans made a motion to approve the September 2021 meeting minutes. Brandon Prewitt seconded the motion. The motion was approved by all voting board members in attendance.**
- 3:10-3:15 PM Treasurers Report
- There was not change from the to financial report provided at the September meeting.
 - **Kayleigh Pickett made a motion to approve the October 2021 financial report. Leah Evans seconded the motion. The motion was approved by all voting board members in attendance.**
- 3:15-3:25 PM Code of Regulations
- At the September meeting, board members discussed the desire to allow for additional board positions if so needed. In order to enable this, updates are needed to the 54SID Code of Regulations to allow for an expanded number of board seats and to ensure compliance for the 54SIDs annual meeting. The number of allowable board seats will be expanded to 11 and the annual meeting date will be in December annually where board members are approved.
 - **Brandon Prewitt made a motion to update the Code of Regulations as drafted. Kevin Lykens seconded the motion. The motion was approved by all voting board members in attendance.**
- 3:25-3:50 PM Old Business
- City of Columbus Board Representative Request
- An update was shared that the letter approved by the board at the September meeting was sent and it was acknowledged as received by the City of Columbus.
- Advocacy & General Community Engagement Update
- Safety
- Statistics on the three Short North Crime Interdiction Pilot Program were shared. As of the meeting date, officers working in the program have responded to over 105 incidents. Most are on High Street outside of the 54SID area.
- Clean & Safe Services Update
- Clean and Safe Updates were shared. The majority of support has been in serving and addressing litter, debris, and graffiti removal.
- Communications Strategy Update
- Warhol & Wall Street has developed three concepts for how to visually identify services offered by the 54SID. The three concepts were shared with the board. All utilize a color palet of green, red, and yellow (symbolic of Italian Village) and yellow and blue (symbolic of Weinland Park). One concept used a street intersection of 5th and 4th, another used two streets converging, and a third showed the numbers 5 and 4 converging. The board discussed that with the goal being to visually represent the services, the best representation of that was concept three. But requested some
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modifications to not create any confusion with the way the numbers 5 and 4 are shown.

- Warhol and Wall Street is building a communications strategy to focus on:
 - Build Awareness of Services
 - Promote Trust of Services
 - Elevate local businesses, community groups, and events
 - Take a People-First Approach
- Updates and strategy will be shared at a November meeting.

Public Art & Placemaking Audit Update

- Neighborhood Designer Center has developed a plan for art and placemaking ideas.
- Ideas were shared. The board suggested the formation of a 54SID area public art committee as a second public art committee of the Short North Alliance to help to guide selection of project ideas, priorities for projects, and artists. The SNA will draft a process and once the 54SID website is launched, lead a call for applications for people to serve on the committee from the community with art and design expertise.
- The SNA will also prepare a draft process for use of annual 54SID public art allocation funds for private projects stating a requirement for support for projects from property owners who receive funds to enable projects.

3:50-3:55 PM

New Business

- Advocacy, Beautification, or Fundraising ideas to be shared as plans for communications and placemaking are finalized. No further discussion was had at the meeting on this aspect of new business.

3:55-4:00 PM

General Discussion

4:00 PM

Adjourn

- The meeting was adjourned at 4:20 PM.
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