

Fifth Avenue & North Fourth Improvement District

Board Meeting

June 9, 2021



Meeting Minutes

Board Members in Attendance

Mark Wagenbrenner, Todd Kemmerer, Paul Pardi, Kaileigh Steiner, Kevin Lykens, Quinn Fallon, Ashley Meyers

Board Members Absent

Leah Evans

Other Attendees

Betsy Pandora, Caitlyn Dunn

- 3:00-3:05 PM Call to Order
Mark called the meeting to order in-person at 3:05pm.
- 3:05-3:10 PM Approval of April 2021 Meeting Minutes
-Todd made a motion to approve the meeting minutes.
-Paul seconded the motion.
-The motion was unanimously approved.
- 3:10-3:20 PM Treasurers Report
- First disbursement of assessment collections arrived in May totaling \$126,000.
 - Just over \$220,000 billed to property owners; the remainder will come in December (people had the choice to pre-pay all of tax bill at once or split the payment). The next disbursement would come in September.
 - The funds are currently sitting in the 54SID account and will eventually be transferred over to the Short North Alliance to manage as projects occur.
 - Paul made a motion to approve the treasurers report.
 - Todd seconded the motion.
 - The motion was unanimously approved.
- 3:20-3:35 PM Old Business
- Communications Update
- Warhall & Wall Street has been retained to lead the Communications Strategy. Their work will kick off June 21 with a community workshop attended by invitation to key community and stakeholder groups, followed by a public survey, and two additional community workshops on July 7 and July 26.
 - Their recommendations for the communication strategy would be presented at August 10 meeting, pending the outcome of the public process.
 - 54SID membership is invited to attend the workshops/focus groups.
 - There was discussion regarding how to make the process more inclusive and the board agreed that the final workshop should be open to anyone from the community to attend instead of an invited workshop as the consultant recommended.
- Public Art & Placemaking Audit Update
- SNA has started to prepare cost scenarios for various project sites. Further project ideas will be pursued once the Communications Strategy and art and placemaking plans is finalized.
 - The group likes the idea of visitors seeing a Gateway entrance coming from south driving north; this area would be a strategic opportunity with improvements underway with ODOT. South side of Wonderbread could be another potential opportunity. The other priority is north end heading south, toward the north
 - The front parking lot of the 994 N High Street/Capital Equities space could be utilized as an event space.
 - Kevin suggested approaching property owners to see who wants to participate to have more reach, but starting with existing properties that have already committed to public art to get the ball rolling.
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- SNA will add in the new development commitments to the audit
- Neighborhood Design Center will be finishing the audit and making recommendations on placemaking.

Clean & Safe Services

- New ambassador program vendor has been hired by the Short North Alliance. Block by Block a leading vendor of clean and safe ambassador program services in downtowns across the United States. They service 120 different cities and are a state of the art service.
- Training will begin July 15 and services will commence August 1. Schedule of services will be: 7am-11am 7 days a week and 5 pm-11 pm Thurs-Sat.
 - 7am – 11am, 7 days a week – is cleaning services shift
 - 5pm – 11pm, Thurs-Sat – is security shift but can address cleaning services if need be

3:35-3:50 PM New Business

Advocacy & General Community Engagement Update

- City of Columbus is implementing the university district parking plan. No major changes impacting 5x4 corridors. Feedback is requested on if there are any new or emerging parking challenges in the corridor.
- We have been receiving a high volume of complaints regarding noise from motorcycles and motor vehicles, reckless operations of motorcycles and motor vehicles, dangerous operations of all utility vehicles, and a resurgence in chronic late night noise from several commercial businesses. Feedback is requested on if issues are being experienced in the 5x4 corridors.
 - Ashley made a motion to co-sign a letter from the Short North Alliance with other community groups expressing a need for action to address.
 - Todd, seconded the motion.
 - The motion was unanimously approved.

3:50-4:00 PM General Discussion

4:00 PM Adjourn

Todd made a motion to adjourn the meeting at 4:08 PM. Paul seconded the motion. The motion was unanimously approved.
