

Meeting Minutes

Board Members in Attendance

Ashley Myers, Mark Wagenbrenner, Paul Pardi, Kaileigh Steiner, Todd Kemmerer, Kevin Lykens

Board Members Absent

Leah Evans, Quinn Fallon

Other Attendees

Betsy Pandora, Caitlyn Dunn

3:00-3:05 PM Call to Order - Mark Wagenbrenner called the meeting to order virtually at 3:03pm.

3:05-3:10 PM Approval of February 2021 Meeting Minutes

- Todd motion to approve
- Kaileigh second
- The motion was unanimously approved

3:10-3:20 PM Board Resolutions: Banking Institution & 501c3 Incorporation

Banking Institution

- A motion is requested to pass a resolution to authorize the establishment of an account with Huntington Bank for the 54SID; to designate Mark Wagenbrenner (President), Leah Evans (Treasurer), and Elizabeth Pandora (Contracted 54SID Manager) as signatories on the account; and to consent to all other terms as drafted in the Huntington resolution provided for the board to review as an attachment.
 - o The board is approving the resolution as is.
 - Todd K made a motion
 - Ashley M second
 - o Two additions will be added but will not hold up the above resolution:
 - 1) No transaction without two signatures, above \$10,000.
 - 2) Paul Pardi will be added as a signatory.

501c3 Incorporation

- A motion is requested to approve submission of the application for non-profit tax exemption of the 54SID as drafted in the 501c3 designation resolution provided for the board to review as an attachment.
 - o Todd approved motion
 - o Paul second

3:20-3:35 PM Old Business

Communications Update

- With conditions of the pandemic improving, it is recommended that work on the communications strategy be pushed back so that formal public engagement that is in person can occur. A April-July timeline shift is proposed.
 - o Mark suggested a kick-off event.

Public Art & Placemaking Audit Update

- The auditing of the corridor to identify potential public art project areas has started by the management team. The board is asked to review locations and provide feedback.
 - o Paul suggested making sure we consider vehicle traffic pattern to get a bang for our buck for reach.
 - o SNA will expand its public art committee to include IV area representation.
 - o 5th Ave coming from the east needs general City right of way attention

Clean & Safe Services

- A schedule for services is being finalized. Feedback is requested on the service schedule and offerings.
 - o Early July start
-

- o Operations Manager will oversee Short North and IV districts, and then an on-the-ground ambassador.
- o There's an appetite for a variable schedule with more coverage on Fridays & Saturdays, taking Mondays & Wednesdays off.

3:35-3:50 PM New Business

SNA IDEAS Statement, Strategy, and Framework for Implementation

- SNA hired a consultant to audit and develop a strategy for inclusion, diversity, equity, and access initiatives in the Short North Arts District. SNA has developed a IDEA statement, strategy, and framework to guide organizational work and will apply the same to work in servicing the 54SID area.
 - o statement
 - o form a counsel
 - o work as an organization to integrate into everything we do

Advocacy & General Community Engagement Update

- Capital Improvements Opportunities: SNA staff met with staff from the City of Columbus Department of Public Service to discuss plans for capital projects lead by the City in the 54SID area. A map outlining projects was presented. City staff shared that project planning is beginning for the 2025 CIB soon and would be the earliest new projects not already included in the CIP might be achieved. Feedback is requested in City projects or other project needs.
 - o City is planning for projects it would start to initiate in 2025.
 - o One project involves South Corridor, between Jeffrey and Wonderbread at the onramp.
 - o Advocacy for flashing beacon at crosswalks without beacons or traffic lights (e.g. Budd Dairy and Seventh Son intersection)
 - o Advocacy for bump outs when appropriate.
- New public parking garages are being planned with two major developments.

State of Ohio Audit

- All special improvement districts are subject to public audit. The State of Ohio has reached out via the 54SID's managing partner to obtain information on the 54SID, establish the 54SID as a reporting entity, and will provide further instructions on audit procedures. Typically audits are performed in two-year cycles, are bid out to subcontractors of the state, and conducted every two years.

3:50-4:00 PM General Discussion

- None

4:00 PM Adjourn

- Kevin motioned to adjourn the meeting.
 - Kaileigh seconded the motion.
 - The motion passed unanimously.
-